June 2009

RE: Yearbook purchase form and parent student/photo submission.

Digital copies of all yearbook correspondence is at Central's website under the "Yearbook" tab.

Dear Parents or Guardians:

If you have a senior, Congratulations! This is a fast and bittersweet year.

Yearbook Purchase
Yearbooks have sold out the last five years in a row. Every year seniors are disappointed that they will not have the book that celebrates their senior experience. **Books are not reserved for seniors**; they are sold first come, first served. Please order your senior's book today to ensure your child has one for this important year. Roughly 35% of yearbook coverage is of seniors.

Save $5 by conveniently ordering your 2010 yearbook now, using the form below. **The special $55 price is good through September only.** We will not send another notice on the discount deadline. After September yearbooks are $60. You are charged and additional $3.50 handling fee for credit card orders.

To order online via credit card, go to https://www.**yearbookordercenter.com** and enter 3071 in the "job #" window. Or you may call 866.287.3096. We will also have a link on Central's home page under the yearbook information tab.

For an additional $5 we will print your name(s) on a special **Parent Patron page** in the yearbook. This helps fund the roughly $40,000 cost of the yearbook. Look for our October parent mailer for your senior ad in the back of the yearbook.

Photos
This is NOT about senior yearbook portrait photos or senior ads; rather, *it is about all other photos*. For senior photo information, see the other insert. While yearbook students photograph many events for both the yearbook and senior slideshow, we welcome parent and student submissions of **digital** photos of ***anything other than senior photos***, especially sporting events or special occasions. Photos can be e-mailed to yeomansmi@tcaps.net Action/candid shots work best for the yearbook. Both mugged/posed shots, and action shots work for the senior slideshow.

Sincerely,
Melissa Yeomans
Publications Adviser

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YEARBOOK ORDER FORM (price only through Sept 30)

Date:__________

________(no.) Yearbooks @ $55 each $_________

Parent Patron @ $5 $_________

Please print my name(s) as follows:

____

Total enclosed: $_________

____
Student name

____
Street address

____
City, state, zip

____
Phone

- Make checks payable to **Pines '10**
- Send to: Pines '10, 1150 Milliken Dr., Traverse City, MI 49686